

PROFESSIONAL EXPERIENCE

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- 1992 to present      LMW Design, Inc.  
Owner, Art Director, Designer  
Rutland, Vermont
  - LMW Design Inc. provides award-winning full-service marketing and advertising services specializing in print and web site solutions.
  - Current and previous clients include Houghton Mifflin Company, Cornell University, Central Vermont Public Service, American Museum of Fly Fishing, Rutland Regional Medical Center, Rutland Area Visiting Nurse Association & Hospice, Rutland Health Foundation, Vermont Country Store, Carris Reels, Inc., Sherman V. Allen, Tubbs Fine Home Furnishings, Warren Kimble, Crossroads Arts Council, Berkley Veller & Greene Real Estate, The International Ecotourism Society, Vermont Law School, Vermont Women’s Fund, Vermont Achievement Center, Vermont Real Estate Sales Company, The Meadows and The Gables at East Mountain, Cortina Inn, Green Mountain at Fox Run, Vermont Council on the Arts
  
- 1988 to 1992        Laurie Musick Wright Art Direction, Design  
Art Director, Graphic Designer  
Custer and Rapid City, South Dakota
  - Provided creative direction, design, electronic production and print supervision of print collateral and advertising materials.
  - Clients included South Dakota National Science Foundation Systemic Initiative, Franklin & Associates, Youth & Family Services, Regal Computer, Success Strategies, Western Hills Health Care, Old West Trail, Black Hills Playhouse, First American Administrators, Northern Hills General Hospital Foundation, Collins Companies, Custer County Chamber of Commerce, Health Professionals for Western South Dakota, Camus, Inc., Lemmon Area Chamber of Commerce, Martin Area Chamber of Commerce, Dragon’s Are Too Seldom
  
- 1982 to 1988        Tashiro Marketing &Advertising Vail, Colorado  
Creative/Art Director  
Vail, Colorado
  - Responsible for creative development and implementation of client advertising campaigns as well as related aspects of servicing accounts. Duties also included client contact, estimating and budgeting, art direction of photography and illustration, and print production supervision through press checks. Client list covered the Rocky Mountain resort areas as well as Colorado Springs and Denver
  
- 1980 to 1982        Exxon Company, U.S.A.  
Graphic Designer  
Houston, Texas
  - Responsible for all art-related aspects of three monthly publications. Duties included conceptualization of editorial illustration, art direction of photographers and illustrators, design and production through press checks. The largest, PROFILE Magazine, has a circulation of 60,000 and is 32 pages per month. Also responsible for art direction, design, production, and client contact for brochures, letterheads, and logos
  
- 1975 to 1977        Cornell University  
Graphic Designer, Media Services  
Ithaca, New York
  - Responsible for design, layout and mechanical production of University related publications, brochures, logos, letterheads, posters, and promotional pieces

AWARDS

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- First Place—2002, 2003 Lamplighter Award from The New England Society for Healthcare Communications for the Rutland Regional Medical Center Hometown Touch television campaigns
- First Place—2005 Lamplighter Award from The New England Society for Healthcare Communications for the Rutland Regional Medical Center Narcotics Abuse Prevention Project (NAPP) Campaign, 100 Years of RRMC Exhibit
- Silver Award—2004 Aster Awards Excellence in Medical Marketing for the Rutland Regional Medical Center Breast MRI Campaign
- Awards of Excellence—2003, 2005 Lamplighter Awards from the New England Society for Healthcare Communications for the Rutland Regional Medical Center’s Grand Parada Community Health Awards and Celebration
- Awards of Excellence—2003 Lamplighter Awards from the New England Society for Healthcare Communications for the Rutland Regional Medical Center’s Money Talks Employee Referral Campaign, and Breast Care Program campaign
- Awards of Excellence—2002 Lamplighter Awards from The New England Society for Healthcare Communications for the Rutland Regional Medical Center’s Cardiac Rehabilitation and Diabetes campaigns
- Awards of Excellence—2001 Lamplighter Award from The New England Society for Healthcare Communications for the Rutland Regional Medical Center Recruitment Marketing Campaign
- First Place—2001 Service and Utilities Class 2—League of American Communications Professionals Annual Report Competition for Central Vermont Public Service Corporation Annual Report. Received 16<sup>th</sup> overall out of 600 entries
- Silver Awards—2003,2004 Service and Utilities Class 2—League of American Communications Professionals Annual Report Competition for Central Vermont Public Service Corporation Annual Report.
- First Place—2000 Cover Design from the American Business Communicators Annual Report Competition for Central Vermont Public Service Corporation Annual Report
- Second Place—2000 Financial Presentation from the American Business Communicators Annual Report Competition for Central Vermont Public Service Corporation Annual Report

## LAURIE MUSICK WRIGHT *continued...*

- Second Place—1999 Cover Design from the American Business Communicators Annual Report Competition for Central Vermont Public Service Corporation Annual Report
- Merit Award from the 1997 Healthcare Advertising Awards for Rutland Regional Medical Center Healthwise Magazine
- Merit Award from 1996 Healthcare Advertising Awards for Rutland Regional Medical Center Annual Report
- Addy from the South Dakota/ Black Hills Advertising Federation for the Health Professionals for Western South Dakota direct mail brochure
- Addy from the South Dakota/ Black Hills Advertising Federation for the Marine Life Aquarium brochure
- Grand Alfie from the Denver Advertising Federation
- Ten awards from the Hotel Sales & Marketing Association including two grand award
- Seven awards from the Art Directors Club of Denver Annual Show
- American Society for Association Executives award for the Jackson Hole Chamber of Commerce brochure
- 1981 Best Overall Magazine, Houston Chapter of International Association of Business Communicators, PROFILE Magazine
- 1981 Award of Merit, Society of Technical Communication, PROFILE Magazine
- Logo designs published in the Annual Book of Trademarks

### SERVICE TO THE COMMUNITY

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- 1990 to present      Cornell University
- Cornell Alumni Admissions Ambassador Network (CAAAN), South Dakota, 1990-1992 CAAAN is a group of over 6,000 alumni volunteers who assist the Cornell admissions community in identifying and attracting undergraduate applicants
  - CAAAN Chair, South & East Vermont, 1996-2003, 2005 to present
  - CAAAN Advisory Committee (C'AC), 2000-2005. C'AC is a group of 18 senior CAAAN leaders that serves an advisory role for the CAAAN office, and as a liaison between local CAAAN committees and the University Admissions office
  - C'AC Technology subcommittee- redesign of the CAAAN web site and collaborated with CAAAN staff on the development of an electronic interface for CAAAN Chair to distribute contact information to volunteers
  - Cornell Club of Vermont, Board Member, 2000-2003, 2005 to present
  - Cornell University Council, 2003 to present. An organization of selected alumni and friends who are leaders in service to the University
- 2002 to 2004      Rutland Health Foundation
- Steering committee for the Rutland Health Foundation's "Grand Parada" Community Health Awards and Celebration
  - Chair, Publicity Committee. Developed creative identity for the annual event including the naming of the event, invitations, sponsorship flyers, posters, programs, and newspaper ads. Invited local artists to create signature work for auction at the event. Design of collateral materials created using art
- 1994 to 2003      Odyssey of the Mind
- Coach of teams including 7 students from Clarendon Elementary School and Mill River Union High School. Odyssey of the Mind is an international educational program that provides creative problem-solving opportunities for students from kindergarten through college. Kids apply their creativity to solve problems that range from building mechanical devices to presenting their own interpretation of literary classics. They then bring their solutions to competition on the local, state, and World level. Thousands of teams from throughout the U.S. and from about 25 other countries participate in the program
  - Coach of teams attending World Finals Competition in 2001, 2002, 2003
- 2001 to 2004      Mill River Friends of Music, Mill River Union High School
- Board of Directors 2000-2005
  - Chair, Publicity Committee. Planned annual fund raising events to benefit Instrumental and Vocal Music programs. Included creative concepts, graphic design of promotional materials and room decorations for Bistro Cabaret dinner theatre performed by the student ensembles
- 1998 to 2005      Grace Congregational United Church of Christ
- Church Council, member at large, two terms 1998-2003
  - Nominating Committee, two terms, 1998-2003, Chair for two years
  - Christian Enlistment Committee, 2005
  - Graphic designer of numerous special music performances for the community under the direction of Rip Jackson
- 1996 to present      Member of Rutland Region Chamber of Commerce
- 1996 to present      Mentor of interns
- Sponsored numerous interns from Castleton College and Rutland High School. Interns work at LMW Design in exchange for college or high school credit. Sponsor of Rutland City Rotary student scholarship, summer of 2003.

### EDUCATION

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- 1975      Cornell University
- Bachelor of Science, Communication Arts
- Major subjects: graphic design, advertising, photography and multimedia studies